



## News Release

Contact information:  
Joshua Linville, 952-830-4732  
[Joshua.Linville@jostens.com](mailto:Joshua.Linville@jostens.com)

**OSWAYO VALLEY MIDDLE/HIGH SCHOOL**  
**Named**  
**Jostens 2017 National Yearbook**  
**Program of Excellence**

---

*OV program recognized for dynamic and engaging yearbook.*

Jostens, leading producer of yearbooks and student-created content, today announced that Oswayo Valley's yearbook program has been named a 2017 Jostens' National Yearbook Program of Excellence. The National Yearbook Program of Excellence recognizes engaging yearbooks that reflect a broad representation of the student body while helping students develop 21<sup>st</sup> century skills such as communication, collaboration, and information and communication technologies (ICT) literacy.

The Oswayo Valley award winning yearbook program is led by seniors and three-year staff members Jessica Edwards and Destiny Green, under the direction of Lorraine Poirier, OV yearbook adviser.

The yearbook staff includes seniors Madison Nudd, Paige Prince, and Paige Tilley (all two-year members) and Kennedy Hallock (one year); juniors Jayden Snyder and Niccola Wood (two years); sophomores Faith Coole and Alison Nofske; and freshman Hailee Wilson.

Jostens' National Yearbook Program of Excellence Awards are presented twice a year, in spring and in fall for yearbooks delivered during the school year. The Award was presented to the Oswayo Valley yearbook program for achieving the defined criteria in each of three following categories: creating an inclusive yearbook, generating school engagement, and successfully managing the yearbook creation process.

"Jostens is proud to recognize those individuals who have acted as wonderful stewards by creating an exceptional yearbook for their school and community," said Chuck Mooty, Jostens president and CEO. "Yearbooks are a critical part of telling a school's story, and Jostens is dedicated to supporting yearbook staff members with state-of-the-art tools and resources that help celebrate moments that matter."

The Oswayo Valley yearbook program will receive a gem-studded recognition pin and a banner to display in school, so the entire school community will be aware of the outstanding achievement.

Founded in 1897, Jostens has produced school yearbooks for over 60 years. Schools rely on Jostens and their local Jostens representatives to provide a combination of journalism education and technology tools to deliver a learning experience that helps students develop 21<sup>st</sup> century skills in journalism, photography, writing and design, leadership and business while creating the permanent record of the school year. Jostens invests in state of the art technology, best in class service, educational curriculum and award winning print manufacturing platforms to plan, design, build and produce yearbooks.